



**GODA  
FARMS**



## Vision

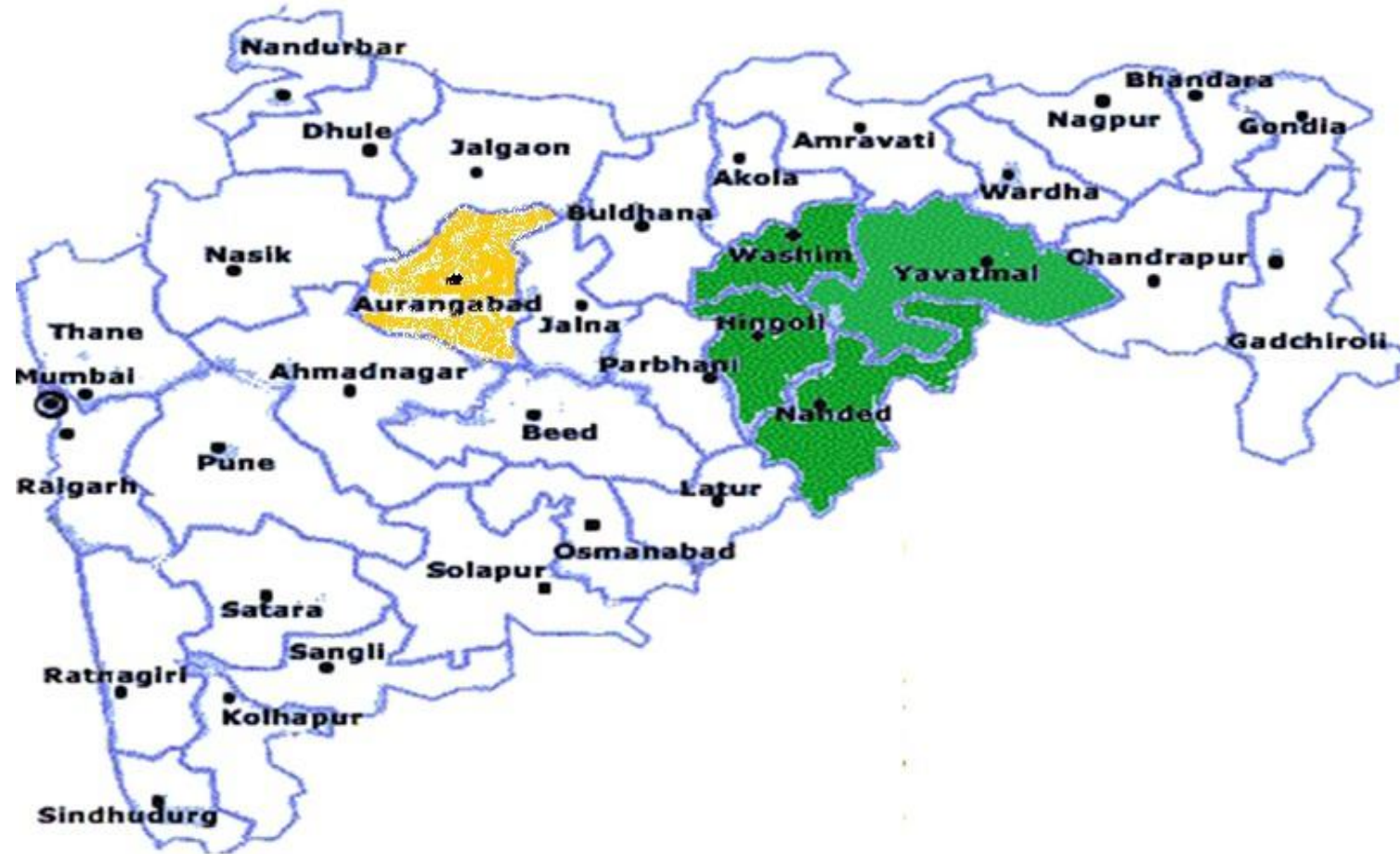
*“Farmer Centric Approach for developing Value Chain with the aim of reducing cost of Production, enhancing Productivity with desired Quality which will create Win-Win Situation for both Farmers & End Users.”*

## Mission

- To develop integrated value chain for the crops grown in activity area of company.
- To create “Eco System” favorable for rural employment & entrepreneurship including Women's & tribal's.
- To create awareness among people for scientific reasons and geographical relevance behind religious and cultural events.

## Objectives

- To Achieve monthly income of ₹ 50,000 (at 2011 base rate) Per Family required for respectable livelihood in the operational area of company through various agricultural & allied activities.
- To Enhance Economical, Social, cultural life of people living in the operational area of the company.
- To promote rural Youth for self employment.



## Target Locations :

1. Hingoli
2. Nanded
3. Washim
4. Yawatmal
5. Aurangabad

# Area of Operation

## Crops covered along with area under cultivation and productivity in the catchment districts



### Soybean

Area under cultivation: 11Lakh Ha  
Productivity: 1 MT per Ha



### Turmeric

Area under cultivation: 1 Lakh Ha  
Productivity: 4 MT per Ha



### Corn

Area under cultivation: 1.60 Lakh Ha  
Productivity: 8 MT per Ha

### Bengal Gram

Area under cultivation: 3.50 Lakh Ha  
Productivity: 0.80 MT per Ha



### Tur

Area under cultivation: 2 Lakh Ha  
Productivity: 0.80 MT per Ha



# Problem statement

## For Farmers

- 1 Unavailability of Quality Inputs and authentic technical knowhow
- 2 Unaffordable Mechanization
- 3 Lack of Market access.

## For Customers

- 1 Traceability
- 2 Desired Quality
- 3 Consistent Supply

## Solution for Farmer

- Availability of Quality Inputs supply through Farmers facility center at Goda Farms.
- Mechanization Intervention: Made available Spraying Machine and future plans for boiling and drying of raw turmeric.
- Created Infrastructure for Procurement.

## Solution for Customer

- Goda Farms maintain data base for all the suppliers hence Product traceability is easy.
- Quality assurance through Pre Cleaning Facility.
- Consistent supply of requisite quantity due to wider farmer base.

## USP of Goda Farms

- Process and Product Differentiation through interventions like primary cleaning, grading, and polishing.
- Innovative price discovery mechanism.
- Transparency in transactions and conduct
- Work on quality differentiation starts from source i.e. farm itself.

# Soybean Seed Production Program



शेतकऱ्यांची औद्योगिक चळवळ

गोदा फार्मस, कळमनुरी घेऊन आले आहे

**अधिक उत्पादनक्षम सोयाबीन बियाणे**

शेतकऱ्यांनी शेतकऱ्यांसाठी उत्पादित केलेले अस्सल दर्जेदार प्रमाणित

सन २०२० च्या खरिप हंगामासाठी उपलब्ध वाण (Variety)

वसंतराव नाईक मराठवाडा कृषि विद्यापीठ, परभणी द्वारा प्रसारित वाण  
**MAUS-71 MAUS-158 MAUS-162 MAUS-612**

महात्मा फुले कृषि विद्यापीठ, राहुरी द्वारा प्रसारित वाण  
**DS-228 KDS-726**

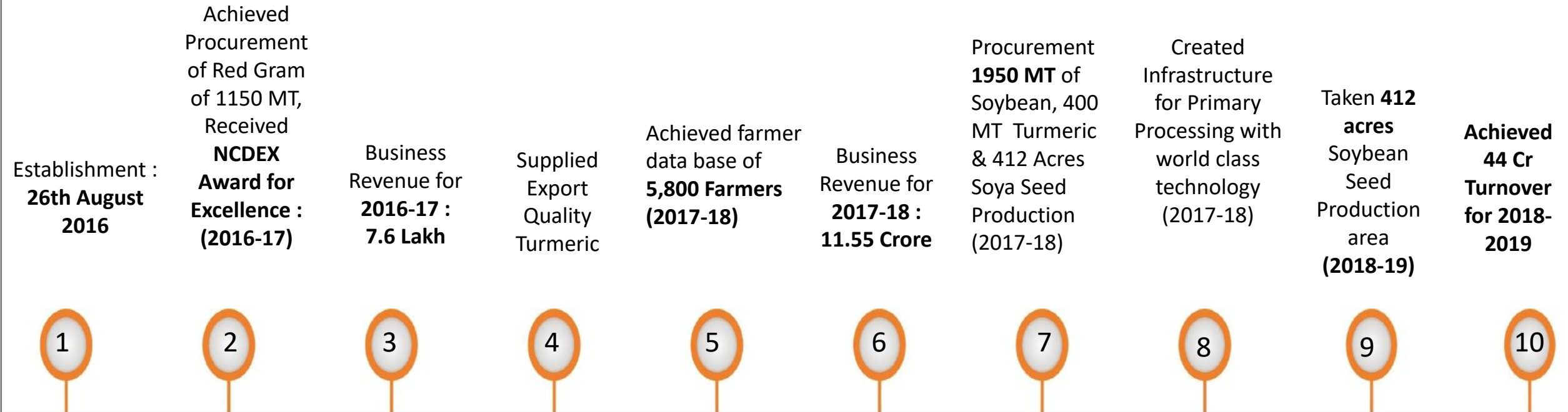
जवाहरलाल नेहरू संशोधन संस्थेद्वारे प्रसारित वाण  
**JS-335 JS-9305**

आधरकर संशोधन संस्था, पुणे द्वारा प्रसारित वाण  
**MACS-1188**

बियाण्यांच्या बुकींगसाठी संपर्क  
**७४४७७५८३९९ / ७४४७७५८३०८ / ७४४७७**

**गोदावरी व्हॅली फार्मर्स प्रोड्यूसर कंपनी लि. कळमनुरी (गोदा फार्मस)**  
कार्यालय : सर्व्हे क्र.१९३/१९४, साईनगर, पेट्रोल पंपाजवळ, हिंगोली रोड, कळमनुरी, जि.हिंगोली-४३१७०२

# Journey so far





# Present scenario

**Procurement of**  
10,908 MT - Bengal gram,  
13,694 MT - Soybean  
2,726 MT- Turmeric &  
324 MT - Red gram for  
**2018-19**

Taken **700**  
**acres** Soybean  
Seed  
Production  
area

**4 Procurement  
Centers**  
a) **Umarkhed**  
b) **Balapur**  
c) **Sirsam**  
d) **Washim**

Associate  
Members  
14,500

Business  
Revenue **149 Cr**  
for **2019-20**

**Warehouse &  
Processing Unit,  
Kalamnuri, MIDC**

1

2

3

4

5

6

# Road Ahead

**Procurement (70,000 MT)**  
Soybean –30,000 MT  
Bengal Gram – 30,000 MT,  
Turmeric – 7,000 MT,  
Red Gram – 3,000 MT  
**for 2020-21**

**Achieve 300  
Cr Turnover  
for 2020-21**

Associate  
Members :  
**25,000**

**10  
Procurement  
Centers**

Traceability  
- **To know  
who is  
producer  
through ERP**

Undertake  
**2000 acres**  
Soybean  
Seed  
Production  
area

**Smart Card  
for Associate  
Members**

**Processing  
Plant for  
Roasted  
chana**

**Use of IT  
Solution  
(ERP)**

1

2

3

4

5

6

7

8

9

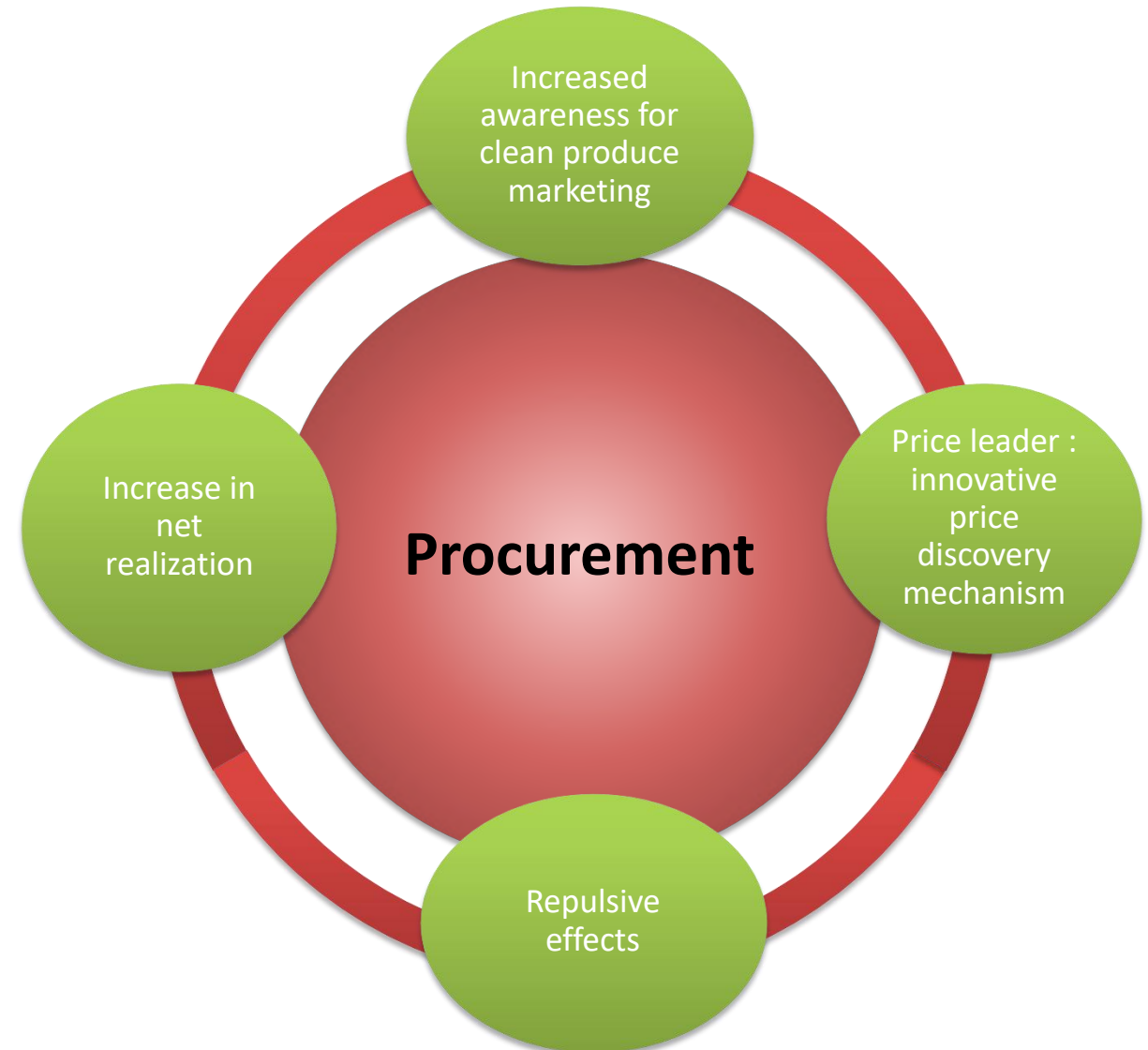
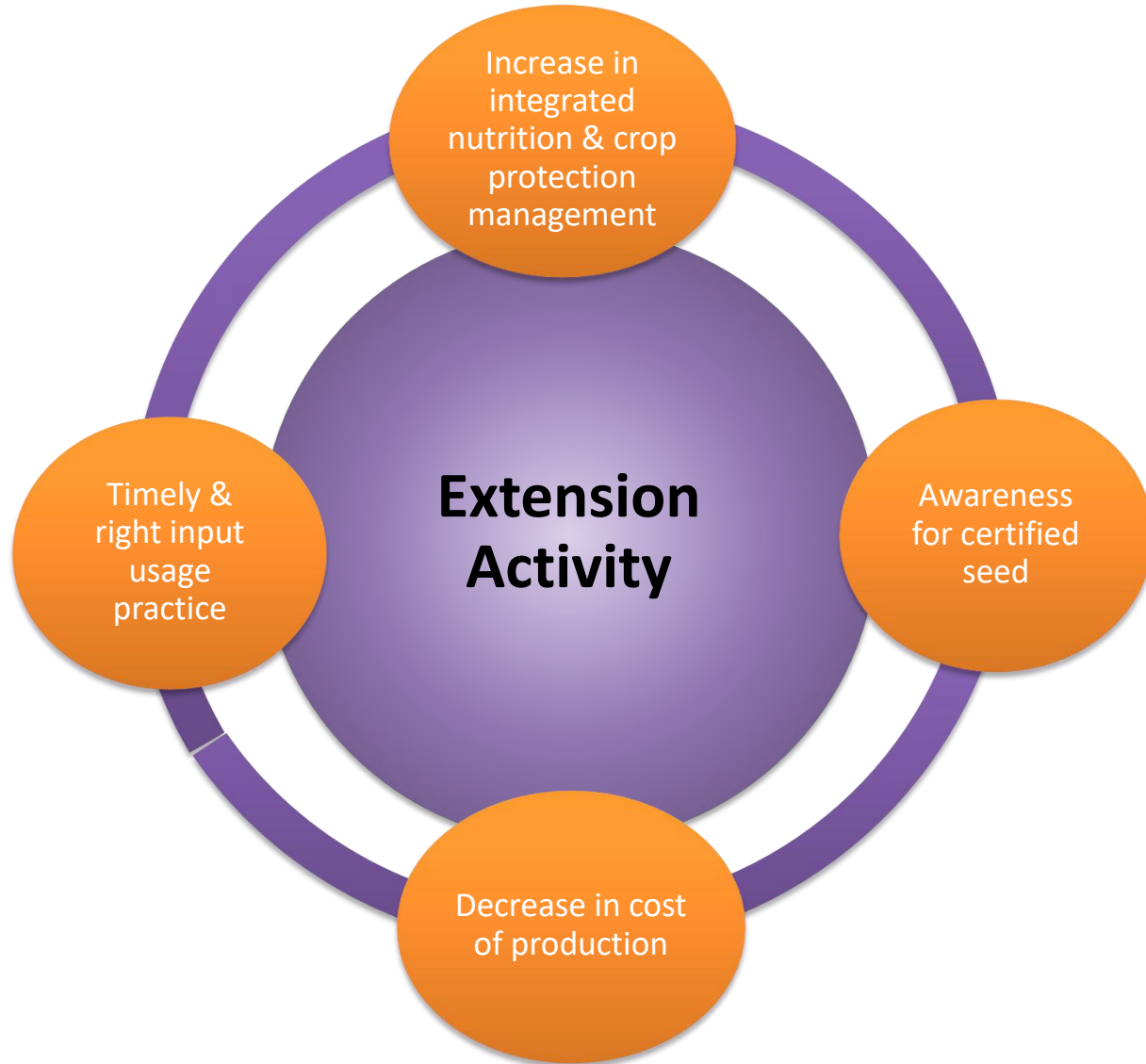
Natural Calamities

Limited Access To Fund

Lack of Skilled Manpower

Inconsistency In Government Policy

# Project Impact



# Photo Gallery



Inauguration Program



Farmers Facility Center



Farmer Training Program



Calendar Publication



Distribution of Bonus



Certified Seed Production



On Farm Training



Felicitation of Scholar Student's



Soybean Cleaning Facility



Bengal Gram Processing Facility



Turmeric Processing Facility



Inauguration of Soybean Seed Process Plant

# Our Publications

## हरभरा

गुणवत्तापूर्ण उत्पादन तंत्रज्ञान व विक्री व्यवस्थापन



**गोदा फार्मस्**  
संकलन आणि प्रकाशक  
गोदावरी व्हॅली फार्मर्स प्रोड्यूसर कंपनी लिमिटेड  
गोदा फार्मस् ग्रुप संघीय

विशेष सेंटर : काळमुरी (म.प्र.) | डोंगवळा (म.प्र.) | डोसा (म.प्र.) | कांठूर-किरण (म.प्र.) | नांदेड | वारिम

## हळद

विशेषज्ञ  
उत्पादन शुद्धता सुविधा, उपायचोखस आणि विक्री व्यवस्थापन



**गोदा फार्मस्**  
संकलन आणि प्रकाशक  
गोदावरी व्हॅली फार्मर्स प्रोड्यूसर कंपनी लिमिटेड  
गोदा फार्मस् ग्रुप संघीय

विशेष सेंटर : काळमुरी (म.प्र.) | डोंगवळा (म.प्र.) | डोसा (म.प्र.) | कांठूर-किरण (म.प्र.) | नांदेड | वारिम

## सोयाबीन

उत्पादन तंत्रज्ञान व विक्री व्यवस्थापन

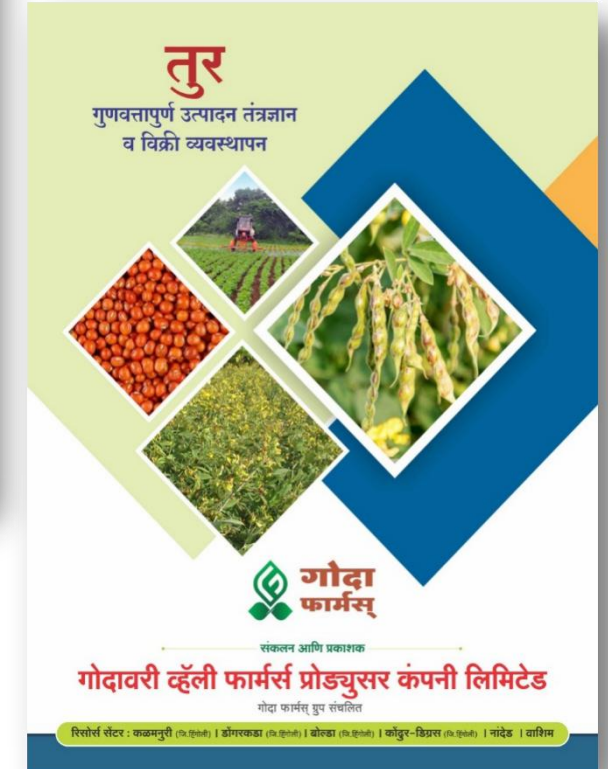


**GODA FARMS**  
संकलन आणि प्रकाशक  
गोदावरी व्हॅली फार्मर्स प्रोड्यूसर कंपनी लिमिटेड  
(इंग्रजी संस्करण)

विशेष सेंटर : काळमुरी (म.प्र.) | डोंगवळा (म.प्र.) | डोसा (म.प्र.) | कांठूर-किरण (म.प्र.) | नांदेड

## तुर


गुणवत्तापूर्ण उत्पादन तंत्रज्ञान व विक्री व्यवस्थापन



**गोदा फार्मस्**  
संकलन आणि प्रकाशक  
गोदावरी व्हॅली फार्मर्स प्रोड्यूसर कंपनी लिमिटेड  
गोदा फार्मस् ग्रुप संघीय

विशेष सेंटर : काळमुरी (म.प्र.) | डोंगवळा (म.प्र.) | डोसा (म.प्र.) | कांठूर-किरण (म.प्र.) | नांदेड | वारिम

# Our Products



**GODA FARMS**  
Farmers Industrial Movement

**INDIAN ORIGIN SOYBEAN**


Sample No.	:	
Sample Grade	:	
Sample Weight	:	
Sample Date	:	

Sample Not for Sale

Processed & Marketed By  
**Godavari Valley Farmers Producer Company Ltd.**  
Survey No. 193/94, Sainagar, Near Petrol Pump, Kalamnuri,  
Dist. Hingoli - 431702, Maharashtra. (India)

**fssai**  
Lic. No. 11518046000133

Marketing & Customer Care : +91 9049477151 / 8275265560  
Email : sales@godafarmsgroup Website : www.godafarmsgroup.com



**GODA FARMS**  
Farmers Industrial Movement

**GRADED CHANA**

Sample No.	:	
Sample Grade	:	
Sample Weight	:	
Sample Date	:	

Sample Not for Sale

Processed & Marketed By  
**Godavari Valley Farmers Producer Company Ltd.**  
Survey No. 193/94, Sainagar, Near Petrol Pump, Kalamnuri,  
Dist. Hingoli - 431702, Maharashtra. (India)

**fssai**  
Lic. No. 11518046000133

Marketing & Customer Care : +91 9049477151 / 8275265560  
Email : sales@godafarmsgroup Website : www.godafarmsgroup.com



**GODA FARMS**  
Farmers Industrial Movement

**ROASTED CHANA**


Sample No.	:	
Sample Grade	:	
Sample Weight	:	
Sample Date	:	

Sample Not for Sale

Processed & Marketed By  
**Godavari Valley Farmers Producer Company Ltd.**  
Survey No. 193/94, Sainagar, Near Petrol Pump, Kalamnuri,  
Dist. Hingoli - 431702, Maharashtra. (India)


**fssai**  
Lic. No. 11518046000133

Marketing & Customer Care : +91 9049477151 / 8275265560  
Email : sales@godafarmsgroup Website : www.godafarmsgroup.com



**GODA FARMS**  
Farmers Industrial Movement


**POLISH CHANA**




Sample No. :		<p style="font-size: small;">Sample Not for Sale</p>
Sample Grade :		
Sample Weight :		
Sample Date :		

Processed & Marketed By

**Godavari Valley Farmers Producer Company Ltd.**  
 Survey No. 193/94, Sainagar, Near Petrol Pump, Kalamnuri,  
 Dist. Hingoli - 431702, Maharashtra. (India)  
 Marketing & Customer Care : +91 9049477151 / 8275265560  
 Email : sales@godafarmsgroup Website : www.godafarmsgroup.com




Lic. No.  
11518046000133



**GODA FARMS**  
Farmers Industrial Movement


**TURMERIC POWDER**



Sample No. :		<p style="font-size: small;">Sample Not for Sale</p>
Sample Grade :		
Sample Weight :		
Sample Date :		

Processed & Marketed By

**Godavari Valley Farmers Producer Company Ltd.**  
 Survey No. 193/94, Sainagar, Near Petrol Pump, Kalamnuri,  
 Dist. Hingoli - 431702, Maharashtra. (India)  
 Marketing & Customer Care : +91 9049477151 / 8275265560  
 Email : sales@godafarmsgroup Website : www.godafarmsgroup.com



Lic. No.  
11518046000133



**GODA FARMS**  
Farmers Industrial Movement

**TURMERIC FINGER**



Sample No. :		<p style="font-size: small;">Sample Not for Sale</p>
Sample Grade :		
Sample Weight :		
Sample Date :		

Processed & Marketed By

**Godavari Valley Farmers Producer Company Ltd.**  
 Survey No. 193/94, Sainagar, Near Petrol Pump, Kalamnuri,  
 Dist. Hingoli - 431702, Maharashtra. (India)  
 Marketing & Customer Care : +91 9049477151 / 8275265560  
 Email : sales@godafarmsgroup Website : www.godafarmsgroup.com



Lic. No.  
11518046000133





1. **New Facility** : To cater to the ever increasing operations, Goda Farms has developed a massive warehousing and processing facility at Kalamnuri ( 40000 Sq Ft )
2. **Higher Processing Output** : The facility is capable to process 15000+ MT of produce every month
3. **Employment Generation**: The facility will generate new employment opportunities in the neighborhood, to the tune of 250+

# Technology Enabled Processes



PROCUREMENT



Sales



QR Code Automation



ERP SYSTEM



MIS REPORTING



Human Resources



Biometric Attendance



Accounting

# Farmer Testimonials

शेतकऱ्याचे नाव : श्री. पंजाबराव नीळकंठे

गाव : सोडेगाव तालुका : कळमनुरी जिल्हा : हिंगोली

संपर्क क्रमांक : ७७४१८७७२९१



प्रतिक्रिया : गोदा फार्मस च्या उपक्रमामुळे उत्पादन खर्चात बचत होत असून निव्वळ उत्पादनात वाढ होत आहे, राज्यस्तरावरील प्रशिक्षणाकडून मार्गदर्शन प्राप्त होत आहे. माल विक्रीची सोय नजीकच्या परिसरात झाली. प्राथमिक प्रक्रियेमुळे योग्य भाव मिळण्यास मदत होत आहे.

शेतकऱ्याचे नाव : श्री. शंकर भाऊसाहेब भोयर

गाव : हाथमाली तालुका : हिंगोली जिल्हा : हिंगोली

संपर्क क्रमांक : ९६८९५५३१७२



प्रतिक्रिया : गोदा फार्मस च्या कृषी यांत्रिकीकरण उपक्रमामधून फवारणी यंत्राची उपलब्धता केली आहे, माझा शेतामध्ये केवळ १०० रुपये एकरी खर्चात एक एकरी फवारणी अतिशय योग्य आणि प्रभावीपणे केली. या उपक्रमातून गोदा फार्मस ने शेतीत उभे असलेले मजुरांच्या संकटावर मात केली आहे.

शेतकऱ्याचे नाव : श्री. नारायणराव व्यंकटराव जगताप

गाव : इसापूर तालुका : हिंगोली जिल्हा : हिंगोली

संपर्क क्रमांक : ९६५७५९७६५७



प्रतिक्रिया : गोदा फार्मस च्या सोयाबीन बिजोत्पादन कार्यक्रमातून योग्य आणि प्रमाणित बियाण्याच्या उपलब्धतेसोबत उत्पादनात तर वाढ झाली. पुढील वर्षी आम्ही आमचे उत्पादित बियाणे पंचक्रोशीतील शेतकऱ्यांना पुरवून बाजारातील फसवणुकीपासून शेतकऱ्यांना वाचवू शकतो.



# Customer Testimonials



**Customer Name : ADM Agro Industries. (Mr. Amrendra Mishra, MD ADM Agro)**

**Industry: Soybean Oil Extraction Address: Latur**

**Customer Experience : Goda Farms is doing great work for the farmers of area & helping them to achieve better realization for their crops.**



**Customer Name : Om Shree International ( Mr. Kirit (Bhai) T.)**

**Customer Experience : We are connected with Goda Farms from last two years. Being a Farmers Initiative, they have taken lot of efforts in order to maintain quality and service. We are very much happy to see how this team is working with great enthusiasm.**

Thank You